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## **RCR Gets 20/20 Hindsight™ with Monitoring Technology Corp.**

**WELCOME, N.C.** (Dec. 3, 2008) -- Richard Childress Racing will utilize Monitoring Technology Corporation's 20/20 Hindsight™ system to improve the efficiency of its NASCAR Sprint Cup Series and Nationwide Series over-the-wall pit crews.

RCR, through its Human Performance department, and MTC have entered into a multi-year technical partnership. MTC, based in Fairfax, Va., provides products that monitor industrial equipment and processes utilizing high-speed cameras, vibration sensors, tachometers and other sensors. Its 20/20 Hindsight technology provides millisecond accuracy, portability and, as a result, increased efficiency.

"We are, of course, proud to be selected as a partner of the Richard Childress Racing team," said Jim Dechman, president and CEO of Monitoring Technology Corporation. "Our 20/20 Hindsight™ High Speed Video system has helped over 1,000 organizations improve the performance of equipment and processes. 20/20 Hindsight utilizes patented technology to provide a simple tool for continually recording high speed video. Hindsight helps everyone see their operation in crystal clear, slow motion detail. They can then take steps to optimize performance."

Matt Clark, RCR's Director of Human Performance & Leadership Development, is excited about the opportunity to utilize the 20/20 Hindsight technology.

"The 20/20 Hindsight high-speed system allows us to break down our pit stops at a more definitive level," said Clark. "It allows us to take a closer look at all of the fine-motor skills that are used by the over-the-wall crew members. The sport has evolved to a point that you have to look at every detail of a pit stop and this system allows us to do that with great ease and in great detail. It's something that we will incorporate into our daily practice routines, at an individual level as well as at a team level."

### **About Monitoring Technology Corporation**

Monitoring Technology Corporation ([www.monitoringtech.com](http://www.monitoringtech.com)) is a global technology company, serving customers in packaging, pulp & paper, building materials, power generation, automation, oil, gas and petrochemicals, and other industrial products. MTC provides products that monitor industrial equipment and processes. Systems utilize high-speed cameras, vibration sensors, tachometers and other sensors to predict impending failures and pinpoint root causes. Customers increase throughput, improve quality and safety and centerline production.

### **About Richard Childress Racing**

Richard Childress Racing ([www.rcrracing.com](http://www.rcrracing.com)) has earned more than 180 victories and 11 NASCAR championships, including the 2008 NASCAR Nationwide Series drivers' title and six in the Cup Series with the legendary Dale Earnhardt. It was the first organization to win championships in the Cup Series, Nationwide Series and Truck Series. Its 2008 Cup Series lineup included Clint Bowyer (No. 07 Jack Daniel's/DIRECTV), Kevin Harvick (No. 29 Shell-Pennzoil) and Jeff Burton (No. 31 AT&T). Its Nationwide Series lineup includes Bowyer (No. 2 BB&T/Camping World), and Burton and Scott Wimmer (No. 29 Holiday Inn/Holiday Inn Express).